

GREENVILLE DIRT SERIES

7 RACES 3 PARKS 1 CHAMPION!

South Carolina's only year long
trail running series

Performance

Since 2013, 20-30% growth each year

Target Audience

Anyone who wants to run trails and enjoy
beautiful parks

Diversity

7 races covering distances from 5K up to 16K
Overall and age group winners awarded

Sponsorship Opportunities

Gold Level \$2,500

- Presenting Sponsor
- Company logo will be integrated into Dirt Series logo
- Company name will be added to Dirt Series title
- 6 entries in each race
- Ad on web page
- Booth space at each race

Silver Level \$1,000

- Company logo on all marketing materials
- 4 entries in each race
- Ad on web page
- Booth space at one race

Bronze Level \$500

- Company logo on all marketing materials
- 2 entries in each race
- Booth space at one race

2018 Race Dates:

Ice Breaker 8K

January 27

Paris Mountain 7K

August 11

Bunny Hop 5K

March 31

Get Out 10K

October 6

Climb the Ridge 5K

April 21

Paris Mountain 16K

November 3

Paris Mountain 12K

May 26



Be sure to ask about
King and Queen of the Dirt!

GreenvilleRec.com

Interested in
becoming a sponsor?

Contact Jeff Poole

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